

SIoux CITY

Police Department

Sioux City Police Department City-wide Town Hall Oct. 24, 2022



SIoux CITY

Police Department



AGENDA

1. Welcome and introduction of city officials
2. Introduction and agenda for the evening
3. Neighborhood Network information
4. Volunteers in Police Service update
5. Sioux City Strategic Plan
6. SCPD 4-year strategic planning session
7. Review and current citizen concerns
8. Meeting closing



SIoux ★ CITY™

Police Department



THE SIOUX CITY NEIGHBORHOOD NETWORK



Network President Rick Arnold

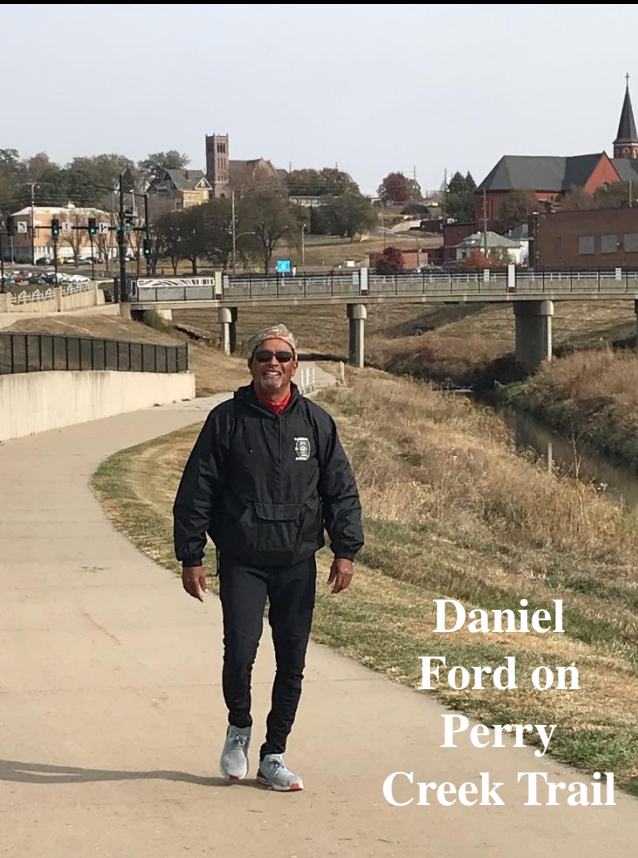
A faded, light gray background of a Sioux City Police Officer badge. The badge is circular with a five-pointed star in the center. The star has 'STATE OF IOWA' written across it. The words 'POLICE OFFICER' are written in an arc at the top, and 'SIoux CITY IOWA' is written in an arc at the bottom. Inside the star, the words 'SINCE 1857' are at the top, 'A HISTORY OF' are on the left and right sides, and 'SERVICE' is at the bottom. The star is surrounded by a decorative border.

Volunteers

In

Police Service

TRAILBLAZERS



Daniel
Ford on
Perry
Creek Trail



Judy and
Carla on
Sertoma
Trail



Jackie and
Ken on
Perry
Creek Trail

Volunteers continue
to serve as
Trailblazers on the
trails around town

Handicap Parking Patrol



Weekly volunteers Jerry, Dale, Larry, and Cristian patrol downtown SC and surrounding areas, to keep spaces available for those who need them.



**Provides an added safety
and search measure for
69 individuals**

Project Lifesaver Searches



Project Lifesaver

**Grateful for partnerships with
Wings Air Rescue and
MercyOne Air Med to assist with searches if needed**



**Special thanks to all
our Volunteers
behind the scenes
who support our
SCPD and Sioux City
community**



Volunteers



Police Service

Contact information:

Rita Donnelly

SCPD

Volunteer Coordinator

712-279-6424

rdonnelly@sioux-city.org



Downtown Partners
SIOUX CITY



more to explore

Board of Directors

- **Alexcia Boggs, President**
 - Ho-Chunk Capital
- **Katie Towler, Vice President**
 - SC Schools – Career Academy
- **Kaylee Betterton, Treasurer**
 - Heritage Bank

Jason Allen
Cripple Creek Investments LLC

Stacie Anderson
The Expansion Center/Siouxland Magazine

Jeff Carlson
RE/MAX Preferred

Doug Fisher
Hard Rock Hotel & Casino Sioux City

Erin Kuehl
Evolve Yoga & Wellness Center

Erik Martin
Marto Brewing Co.

Matt Rixner
MercyOne Siouxland Medical Center

Angela Rogers
Siouxland Chamber of Commerce Rep

Angie Schneiderman
Moore Corbett Law Firm

Julie Schoenherr
City Council Rep

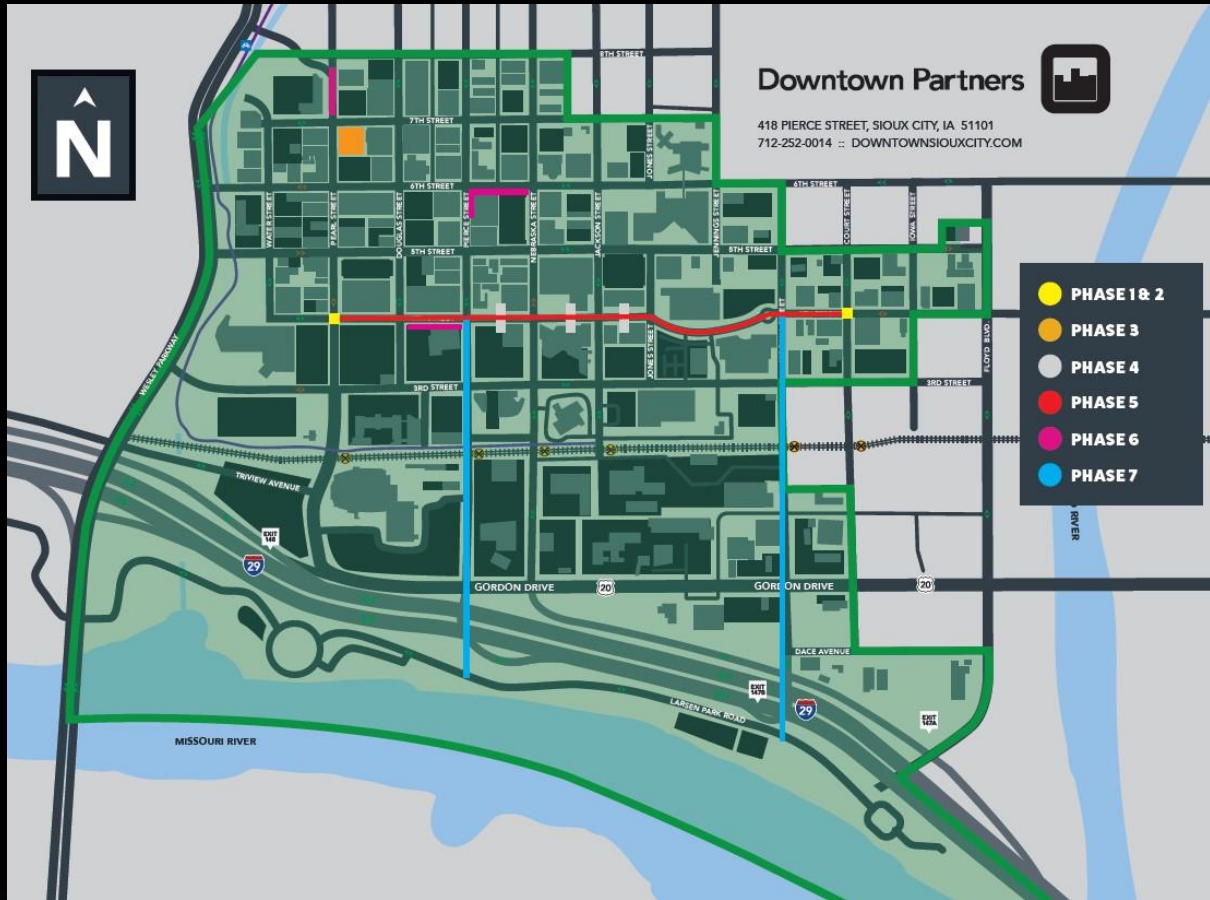
Katie Towler
SC Community Schools – Career Academy

Alex Watters
City Council Rep

Anne Westra
City of Sioux City Rep

“SSMIDs are established to deliver a variety of services above and beyond the level of existing municipal services and can serve as an economic development tool to revitalize neighborhoods and spur business growth and retention.”

Downtown Lighting Project



- **Phases 1 & 2** *Completed
- Festoon Lighting Historic 4th
- Festoon Lighting Pearl District

- **Phase 3** *2022 – in progress
- Pearl Street Park interactive
- lighting feature

- **Phase 4** *Completed
- Skywalk lighting underneath bridges on 4th

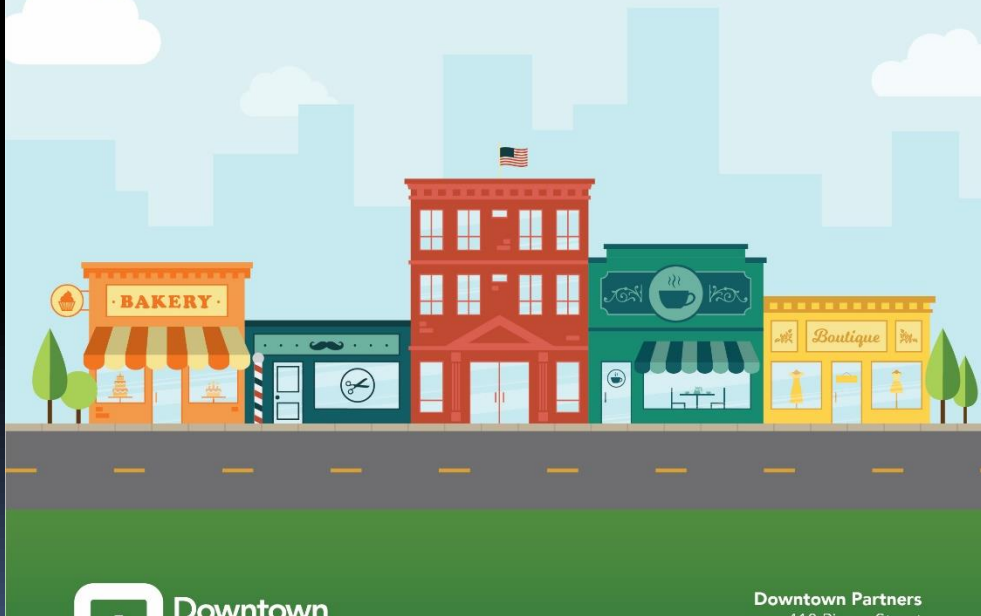
- **Phase 5**
- Pedestrian Walkway - install globe caps
- ADDING – Alleyway lighting Block 15

- **Phases 6 & 7**
- Installation of Sternberg posts to West 7th bridge
- Installation of Sternberg posts connecting to the riverfront.

DOWNTOWN STOREFRONT GRANT

**\$2,500
matching
grant for...**

Signage, lighting,
security cameras,
sidewalk cafés, murals,
windows, doors, etc.



The
SIouxLAND
Street Project

SHIP

Downtown Crime Prevention



SIoux
CITY

Downtown Partners
SIOUX CITY



SIouxLAND
MENTAL HEALTH CENTER

- Housing
- Community Development
- Downtown Partners
- Parking Ramps
- Siouxland Street Project
- Crime/Crime Prevention
- Siouxland Mental Health Center
- Community Inclusion Liaison



POLICE
SIoux CITY

<https://downtownsiouxcity.com/safety-and-security-in-downtown-sioux-city/>

(712) 279-6960

Direct officer emails available!

Thank
you!





City of Sioux City
Strategic Plan

2022-2025

Mission and Values

Our mission is to create a dynamic and vital city by providing quality, cost-effective, citizen-focused municipal services and by forming partnerships with citizens and organizations in our community.

We value our residents and coworkers as people who contribute ideas, energy, and commitment toward the betterment of the community. Employees are included in decision making at all levels and are treated with fairness and respect at all times.

We believe good government depends on:

TRUST

We maintain the highest level of integrity and honesty in all our actions. We believe truthfulness will create trust within the organization and public trust can be achieved and preserved by making government open and accessible to those we serve.

OPEN COMMUNICATION

We foster an environment of open, timely, and respectful communication between City staff, City Council and residents.

EMPOWERMENT

We create an environment in which our citizens and employees are encouraged to use their initiative and expertise in constructive problem-solving. We accept ownership and responsibility of divisions and celebrate the many accomplishments that such an environment creates.

BALANCE

We maintain proper equilibrium between responsive and responsible government services. We are sensitive to the diversity of those we serve.

CREATIVITY

We seek continuous improvements in City services by using our creativity and by engaging in prudent risk-taking.





What will we do internally to advance city services?

- Continue to prioritize fiscal responsibility
- Streamline city processes to gain efficiencies for staff and customers
- Promote diversity, equity, and inclusivity (DEI) initiatives across all departments throughout the City of Sioux City
- Improve city services so they are accessible, inclusive, and responsive to community input
- Increase the diversity of city staff and city boards/commissions to be more reflective of our community
- Enhance staff development and training opportunities, including internal and external customer service training
- Update and centralize city facilities
- Increase communication and transparency between city staff and members of City Council
- Expand and enhance board/commission and city employee recognition
- Pursue new technology platforms to increase efficiency

Commitment to Citizens

Municipal Responsibilities



QUALITY OF LIFE

We will increase the quality of life for our residents and visitors through public services and position Sioux City as a preferred community through marketing initiatives and growing local pride.



HEALTH & SAFETY

We will enhance public health and safety by maximizing the utilization of technology, improved community engagement, and improved communications and facilities.



INFRASTRUCTURE

We will invest in infrastructure to attract and retain business, spur residential growth, and increase quality,



CUSTOMER SERVICE

We will use formal and informal methods to engage the Council, our employees, and our customers to promote enhanced commitment to our shared vision.



ECONOMIC OPPORTUNITY

We will work with current business to create job growth and aggressively seek out opportunities to attract new economic growth.

Grow Sioux City

Capitalize on development opportunities to expand and enhance Sioux City.

- Prioritize infrastructure modernization of the city's public transportation fleet and facilities
- Promote development of new areas for workforce housing and diverse housing opportunities throughout the city
- Maintain and provide the city and its residents with sustainable streets and utility infrastructure to enhance growth and quality of life
- Develop major new mixed commercial and housing areas to build on the City's position as a regional leader in retail, commercial, and healthcare
- Continue improvements and maximize the potential of the city's various riverfronts
- Seek new industrial opportunities to grow and diversify the local economy and expand job creation
- Facilitate major business park development in key areas
- Foster a supportive environment to encourage innovation and entrepreneurship and promote Sioux City as a place to start a business
- Encourage revitalization, site assembly, and new capital investment downtown and in other existing commercial corridors
- Coordinate infrastructure plan with place-making efforts to enhance downtown environment
- Support the growth of our local economy with transportation options that provide connections for jobs, education, and services
- Support the growth, vitality, and sustainability of existing businesses, enhance opportunities for local job retention and creation, and build a healthy business community





Value Sioux City

Create a destination for visitors and instill community pride in residents.

- Invest in beautification throughout the city
- Use a comprehensive approach to neighborhood revitalization, including improved housing standards and effective code enforcement
- Promote and engage in historic preservation within the community
- Expand cultural development initiatives and maintain cultural centers (Art Center, Public Museum, Public Libraries)
- Provide partnership opportunities and tourism outreach to market Sioux City as both a tourist destination and a great place to live
- Market the city's assets to educate residents on services, developments, events, and attractions
- Expand and enhance recreational opportunities to serve residents and tourists
- Continue to improve and expand trails and position Sioux City as a premier walkable and livable place

Connect Sioux City

Enhance public and private partnerships to connect citizens and businesses.

- Continually work to improve communication efforts of city services to the public
- Encourage resident participation within the community
- Increase board/commission involvement and communication efforts
- Support initiatives with key stakeholders, businesses, and educational partners to attract and develop a skilled workforce
- Stimulate youth involvement in all aspects of the city, including support of the Mayor's Youth Commission
- Promote Councilmember and staff engagement with residents and businesses
- Create opportunities to connect, nurture, and empower young professionals
- Foster collaboration between organizations to increase communication, including all local media outlets



Protect Sioux City

Promote overall well-being of our residents, visitors, and environment.

- ⑩ Hire, train and maintain an increased staff of first responders and support personnel that can service the growing footprint and increased needs of our community
- ⑩ Invest in appropriate first responder equipment and facilities to keep community police, fire, and EMS services on the forefront of emergency response capabilities
- ⑩ Continue to focus on community outreach and building partnerships as an essential part of successful police, fire, and EMS operations
- ⑩ Invest in and explore the most cutting edge first response concepts to maintain a workforce that is poised to meet the challenges and threats that our current world presents
- ⑩ Expand greenspace throughout the city and enhance public spaces within the community
- ⑩ Further support local agencies working to reduce/eliminate homelessness and continue to provide resources to mitigate homelessness and vagrancy issues
- ⑩ Develop and enhance neighborhood cleanup programs and litter campaigns
- ⑩ Target community outreach and education to promote environmental topics
- ⑩ Promote waste reduction, encourage reuse, and increase recycling of materials
- ⑩ Encourage the sound management and protection of freshwater resources
- ⑩ Provide safe, affordable, and sustainable drinking water to residents
- ⑩ Explore re-use of wastewater treatment by-products
- ⑩ Invest in improved wastewater and water treatment technologies to improve the environment and enhance quality of life
- ⑩ Develop a Zero Emissions Transportation Plan



Inclusive Sioux City

Utilize new strategies to eliminate barriers and increase accessibility.

- Evaluate programs, policies, and practices with city staff and partners to improve service delivery, reduce barriers, and increase inclusivity
- Identify systemic barriers to social equity for marginalized groups and develop solutions to address these obstacles
- Develop policies and procedures that are mindful and inclusive of our diverse community
- Develop relationships with community partners engaged in social equity work by contributing to projects and identifying opportunities for collaboration
- Encourage communication with limited English proficiency (LEP) and hard of hearing (HOH) community members by utilizing existing resources and exploring creative strategies
- Increase and retain diversity of city staff related to all protected classes
- Work with city departments and other organizations to implement social equity strategies focused on accessibility and inclusivity



**Police
Department**



Strategic Planning Facilitated Discussion

Capt. Judy Kellen

1. Overview of the 3 Strategic Vision Categories
2. Current priorities set by the police department
3. Strategic planning with attendees (facilitated discussion)
4. Provide your input to your table facilitator
5. Meeting Closing

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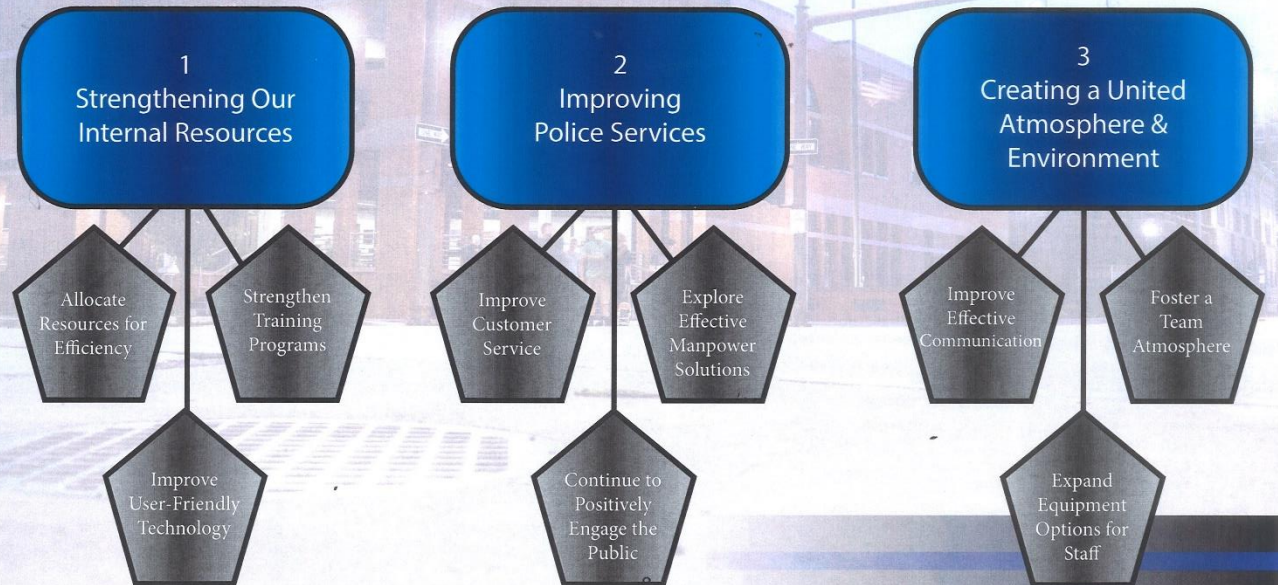
About Us

STRATEGIC PLANNING

Sioux City Police Department Strategic Plan 2020 - 2024

The Sioux City Police Department began strategic planning sessions in early 2020 to assess the success of the prior strategic plan that had concluded, and begin a new strategic plan for the coming years. With virtually all strategic goals of the prior plan accomplished, a new overarching focus evolved. While the prior plan focused on internal processes and programs to improve professionalism and competency; the new vision will focus on improving our services directly to the public. The customer centered approach to the new vision is meant to build our capabilities in responding to the changing needs of our community.

Building on the 2017 to 2019 Strategic Plan, the department-wide planning group developed the following 3 Strategic Directions and underlying strategies. These strategies will be presented to our citizens in upcoming forums or town-hall events to allow citizen input into our strategic vision which is constantly evolving.



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Strengthening Our Internal Resources

- A. Strengthen Training Program
- B. Improve User Friendly Training
- C. Allocate Resources for Efficiency

- Seeking More Grants
- VirTra Simulator Purchase with WCSO
- New Camera & Computers in Cars
- Body Worn Cameras
- CALEA Award – Distinguished Gold Star Standard with Excellence Award Status
- Training improves SCPD professionalism
- Technology IT Specialist
- RMS Program



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Improving Police Services

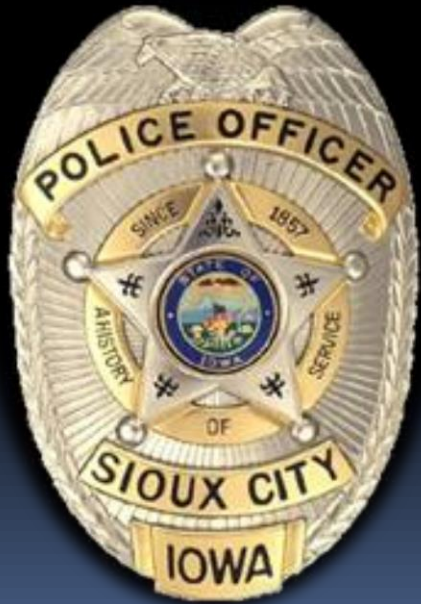
- A. Explore Effective Manpower Solutions
- B. Continue to Positively Engage the Public
- C. Improve Customer Service

- Traffic Car Siren Boards
- Major Offender Focus
 - Gun Crimes
- Mobile Crisis Assessment Team
- Community Team Policing Sergeant & Officer
- Officers from Drug Task Force to Special Investigation Unit
- Return to Bike Patrol
- Creation of Drone Unit for Search and Rescue Operations
- Increased Staffing by 2 Officers

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Created a United Atmosphere and Environment

- A. Foster a Team Atmosphere
- B. Improve Effective Communication
- C. Expand Equipment Options for Staff

- Placed An Officer in U.S. Marshal Task Force
- ATF Agent Assigned to SCPD
- Training Partnership with WCSO on VirTra
- PD Building Physical Improvements
- Pink Patch
- Public Awards & Promotions Ceremony
- Summer Uniforms
- Load Bearing Exterior Vest Covers
- Handle with Care



Police Department

Explanation of the Current Strategic Plan for the Sioux City Police Department



- The department completed the strategic vision for 2020-2024 but want to update it with your help.
- We are now seeking your vision for our department for the coming years.
- Your input will be integrated into our strategic vision to guide our planning and activity.

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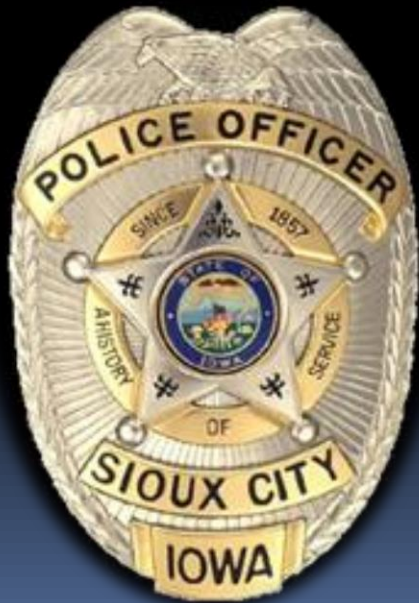
What we want to hear from you...

- What are your biggest concerns as a citizen?
- Where should the SCPD focus our resources?
- What kind of training or resources do you feel we should invest in?
- How do you view the future of the SCPD?
- How can the SCPD use current resources to serve you better?

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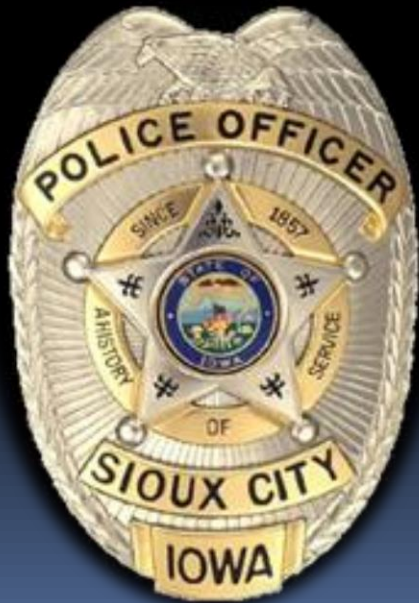
Strategic Planning Facilitated Discussion



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Strategic Planning Facilitated Discussion Report-out



PLEASE COMPLETE THE TOWN HALL
SURVEY AND INFORMATIONAL
SHEET

SI[★]UX CITY

Thank you for attending!
Your input matters!

Police Department

